



Rosemead Report

An Organization Working to Develop the Community Through the Promotion of its Businesses

3953 Muscatel Avenue, Rosemead, CA 91770 • (626) 288-0811 • news@rosemeadchamber.org • www.rosemeadchamber.org

Upcoming Events

Women's Leadership Teleconference

March 8th, 2021
8am-2pm pst

Free Registration

www.riseupforyou.biz/womensconference

Lunar New Year Virtual Mixer

Thursday, Feb 25th, 2021
10:31am - 12:00pm

Zoom ID: 626 300 9000

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Rosemead Chamber of Commerce
3953 Muscatel Avenue
Rosemead, CA 91770

Deliver to Postal Patron or Resident



New Local Start-Up Delivers Farm Fresh Foods Directly to Your Door

By Chris Ventura

Matthew Tan is a recent graduate from UC Irvine and will soon be attending med school. Currently he is working within the healthcare field as a COVID tester. During his current gap-year between graduation and attending med school, Tan has decided to create a new venture which brings local farmers together with local consumers. He calls it SoCal Farm Box. The Rosemead Report had an opportunity to speak with Tan about his unique new business venture.

SoCal Farm Box is currently in its beginning stages of development having come online at the start of this year. Already, Tan is working with a number of local farms to distribute their goods. Based in Orange County, California, the mission of SoCal Farm Box is to “to save our small farms by shifting our culture towards locally sourced, organic, sustainable foods.”

The origins of SoCal Farm Box stem mainly from Tan’s coursework and his own personal dietary habits.

“I took a nutrition class and then I learned about how important food is to the human body—especially healthy fresh foods,” Tan said. “I also learned about farming and all those teachings kind of drove me to start shopping at farmers markets. I shop at farmers markets to make sure that I’m eating healthy—that my family is eating healthy.”

“I shop there to help the environment, and most importantly I like shopping there because I think that it does really help grow the community around me—especially when I saw how hard farmers got hit by COVID,” Tan continued. “Restaurants and markets began shutting down, so I really saw that SoCal Farm Box is really the next logical step to help out as much as I can.”

Tan does not have an agricultural background, but he is proud of his small garden at home which includes an orange, lemon, and an apple tree. Gardening at home is something that he also enjoys alongside his mother—something they partake together as an active outdoor activity in their free time.

“As for knowing anyone in the agricultural background, I wouldn’t say that I’m particularly

close with anybody in agriculture, but I think that... I do shop at farmers markets frequently and I’ve gotten to know the people there, so that’s kind of how it grew—the relationship and my love for local farms,” said Tan.

Tan sought out to get to know the farmers at the local markets and create relationships with them. All of the products sold through SoCal Farm Box come directly from the farms he has built relationship with. Each box has been created and packaged by one of those specific farms and Tan picks up these packages and delivers them to his customers directly. Customers of Tan’s service may purchase boxes on a pay-per-box basis. There is no subscription service at this time, and there is no commitment to a recurring purchase order.

Tan said that because he is able to pick-up from the farms on additional days where the farms may not be at a farmers market, it gives customers an opportunity to be delivered some of the freshest produce and farm foods available.

A farm choosing to partner with SoCal Farm Box may benefit in a number of ways.

“I’m giving local farmers their first real chance to getting onto the web—creating an online presence and engaging in e-commerce,” Tan said. “Also, it’s a chance for farmers to reach a bigger crowd. With delivery, you can reach far more people and [they will] be able to [better] serve their existing customers. It’s really a chance for them to expand on their own business and sell a little more [directly to consumers].”

The pandemic has kept some farmers markets closed or limited. Some consumers shopping for groceries or produce may have stopped attending farmers markets and have switched to online grocery delivery services because of the pandemic. SoCal Farm Box provides a safe alternative option for many. When comparing the options of other grocery delivery options available, Tan explained some of the advantages to using his service.

“With a lot of grocery delivery systems, I think the main issue with that is that it requires central processing, organizing, and then distribution before the customer gets the

produce,” Tan explained. “If it’s not canned or bagged and they’re just vegetables, you forfeit freshness and you don’t really know its source. With SoCal Farm Box, you know [which] farms are organizing it and you’re getting it as fresh as you could get it if you were going to a farmers market.”

As of this writing, Tan has partnered with over a half dozen farms and plans to increase that number over the weeks and months to come. Current offerings include produce from Blessed Farms, Nio Farms, Golden Farms, Atkin’s Farm, Black Sheep Farms, Schaner Farms, Finca Bonita, and Raul & Family Farms.

The website currently lists nearly a dozen different hand-picked boxes from the local farms he has partnered with.

Currently, most of the orders are fulfilled and delivered by Tan himself. He takes no commission against the farms, so the farms receive the full amount charged to the customer per box. The delivery fee attached to an order is what keeps his business running.

“What I’m really trying to do is to test the idea,” Tan said. “If this works, we can move to more personalized [service] and create more features for both the consumers and the farmers. In that sense, we could almost become like an Amazon for local farmers markets and delivery services in that sense, but that’s in the future.”

Currently Tan is focused with on-boarding members and solidifying the supply-side infrastructure. Vendor partnerships are open to anyone and his website is set up to receive partnership inquiries.

“One of the bigger visions I have for this company is to on-board every single local farm and every single local food source we have in California,” Tan said. “I really believe that this idea can evolve to helping a lot of social [issues]: food disparities and food waste that may occur. The ultimate vision is to make sure that everyone has access to healthy, fresh, affordable foods in hopes of making the world a healthier place.”

For more information, to place an order, or to become a partner of SoCal Farm Box, please visit socalfarmbox.com



CITY OF ROSEMEAD



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Rosemead School District 6

Directory

Prop 19 Passed in November 2020. 3

State Senator Rubio's Bill Expands Cancer Medication Access..... 3

Asian Youth Center (Ayc) Welcomes New Board Members..... 4

SoCalGas Joins the San Gabriel Valley Council of Governments in Recognizing the Winners of the 2020 Energy Champion Awards 7

Bocso Tech's Cheer Program Gives Back 8



Rosemead Report

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Ray Jan Editor-in-Chief
Patrick Mao Graphic Design

Mission Statement

The mission of the Rosemead Chamber of Commerce is to serve as the catalyst for a prosperous business environment and contribute to the quality of life in the City of Rosemead and the San Gabriel Valley.

Community Press Releases & Photos Accepted

The Rosemead Report is not funded by taxpayers' money.

City of Rosemead



City Hall
8838 E. Valley Boulevard
Rosemead, CA 91770
Phone: (626) 569-2100
Hours - Mon-Thu: 7a.m. - 6 p.m.
Fri - Sun: Closed
Website: www.cityofrosemead.org

City Council
Mayor: Sandra Armenta
Mayor Pro Tem: Polly Low
Council Members: Margaret Clark, Sean Dang, Steven Ly

City Council Meetings
2nd and 4th Tuesdays, 7:00 p.m.
City Hall

City Staff
City Manager: Gloria Molleda
City Clerk: Ericka Hernandez
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Director of Public Works: Chris Dasté
Parks & Recreation Director: Tom Boecking

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Parks Commissioners:
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Martha Ruvalcaba Chase Sornoso
William Tocki

Traffic Commissioners:
Emma Escobar Steven Lim
Steven Q. Ly Howard Masuda
Ed Quintanilla

Library
City Librarian: Sue Yamamoto
8800 E. Valley Boulevard
(626) 573-5220

Rosemead Community Center
3936 Muscatel Avenue
(626) 569-2251

Garvey Center
9108 Garvey Avenue
(626) 569-2212

Public Safety Center
Hours - Mon-Thu: 7 a.m. - 6 p.m.
Sat: 10 a.m. - 2 p.m.
8301 Garvey Avenue
(626) 569-2212



CITY OF ROSEMEAD

PRESS RELEASE
FOR IMMEDIATE RELEASE
February 16, 2021

publicsafety@cityofrosemead.org
(626) 569-2292

Street Sweeping Parking Enforcement Will Resume on March 1, 2021

ROSEMEAD, CA – In December, the City of Rosemead temporarily suspended street sweeping parking enforcement as a result of the updated mandates enforced by the Los Angeles County Department of Public Health. These efforts were also put in place to help assist those in quarantine amid the COVID-19 pandemic. The City thanks the public's partnership and collaboration during these unprecedented times. Since then, the City, as well as our street sweeping vendor, have done our best to keep our City streets clean.

The City desires to continue the upkeep of City streets; therefore, street sweeping parking enforcement will resume on Monday, March 1, 2021.

Please note that all other parking enforcement, such as parking along red curbs, blocking driveways or sidewalks, illegal handicapped stall parking, commercial vehicle, time-limit parking, and others will continue to be enforced. For further questions or assistance, please call the Public Safety Center at (626) 569-2292.

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City of Rosemead Housing Element Update (2021-2029)



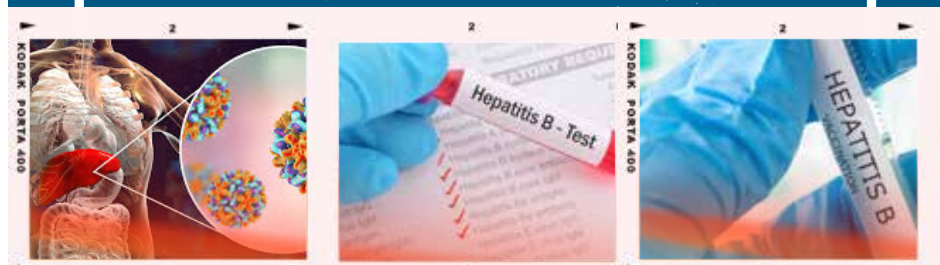
The City of Rosemead is updating the Housing Element of our General Plan. The Housing Element outlines our housing policies, goals, and programs, as well as opportunities for new housing over the next eight years. The feedback provided in this housing needs survey will help inform and plan for the future of housing in our City. This survey will gather community feedback on housing preferences, needs, and future housing opportunities. This is the first step in the ongoing community engagement process associated with the update of the City's Housing Element. To participate, please visit: <https://www.surveymonkey.com/r/RosemeadHEU> or scan the QR code above. We thank you in advance for your participation and look forward to your input! Surveys in Spanish, Chinese, and Vietnamese will be available soon. For more information, please contact Annie Lao, Associate Planner, at 626-569-2144 or alao@cityofrosemead.org

Rosemead Report Deadline 15th of Each Month

E-mail is preferred: news@rosemeadchamber.org

Please submit your press releases, news articles, photos, and ad before the 15th of each month to be published the following month. Our staff has been working diligently to arrange earlier delivery of your monthly newspaper so it arrives at the beginning of the month. Therefore, we must have your information by the 15th of the preceding month to make it possible. Stories submitted must be in Microsoft Word or plain text format and photos in a JPEG format. Stories cannot exceed 400 words. If you have any questions, please call (626) 288-0811.

PUBLIC POLICY



Via Zoom
English Session
Feb 27 SATURDAY | 1:30pm - 2:30pm

REGISTER HERE

After registering, you will receive a confirmation email containing information about joining the webinar

Free goodies will be mailed to all the participants.



State Senator Rubio's Bill Expands Cancer Medication Access

Sen. Susan Rubio (D-Baldwin Park) today introduced a critical bill that will ensure our most vulnerable cancer patients have access to life saving cancer medication by creating a cancer medication donation program.

Senate Bill 310 will provide relief to cancer patients who cannot afford or experience delays in receiving their medication. The program will also reduce improper medication waste that negatively affects our waterways and environment. Existing law authorizes a county to establish a voluntary drug repository and distribution program to distribute surplus medications but cancer medications are not included in these programs.

"Access to healthcare is one of my top priorities," Sen. Rubio said. "This program will help cancer patients receive critically needed medications. It would reduce costs, ensure timely access, and prevent unused medications from going to waste, all while protecting our medically fragile patients."

"Cancer patients spend thousands of dollars on life-saving medications every year. The cost is often prohibitive, and at times, patients have medications they will not use for a variety of reasons, including, but not limited to, a lack of tolerance due to the side effects," said Autumn Ogden-Smith, Director of State Legislation for the American Cancer

Society Cancer Action Network California.

"We are proud to sponsor Senator Rubio's legislation, which is aimed at allowing oncologists the ability to redistribute valuable cancer medications – giving patients and their doctors the best opportunity to properly treat cancer as quickly as possible and reduce the waste of high quality medications. With the implementation of this bill, more patients will have access to needed treatment medications in a timely manner, and we applaud the Senator for her commitment to oncologists and our patients throughout the state," according to the Association of Northern California Oncologists.

In 2018, the National Council on State Legislatures indicated there are 21 states that have active drug donation and reuse programs, serving thousands of patients, and saving tens of millions of dollars over the years. For example, Iowa's program has served 71,000 patients and redistributed \$17.7 million in free medications and supplies; and Oklahoma's program has filled 227,603 prescriptions, worth about \$22,518,462 through the end of May 2018. Furthermore, one medical practice in New Mexico, which represents the newest program that applies solely to cancer medication, saved patients more than \$300,000 in its first year in operation with no adverse effects.

JEFFREY PRANG LOS ANGELES COUNTY ASSESSOR



Proposition 19 was adopted by the voters of California in the November 2020 election. There are many elements of the measure that will need to be clarified in order for my 57 fellow county Assessors and I to administer it properly. We are already receiving numerous questions about the changes. Unfortunately, until clarifying legislation is passed, there will remain as many unanswered questions as there are answers.

In the absence of implementing statutes and rules, Assessors are likely to interpret some portions of Proposition 19 differently from county to county. Moreover, it is possible that some aspects of how Los Angeles County or other Assessors interpret and administer Proposition 19 may be subject to change if and when action is taken by the legislature, the BOE or the Courts. Rest assured, Assessors are working closely together to minimize the disparities in administering Proposition 19.

Working closely with the State Board of Equalization (BOE), the California Assessors' Association (CAA) drafted a detailed legislative package, which was presented to the appropriate leaders in the State Legislature the first week of January, with the hope it would get passed on an urgency basis by February 16, when the first component of Proposition 19 goes into effect. That legislative package contained changes that addressed major issues, such as what properties are eligible to transfer and when, who is eligible, and the application process.

No formal action has been taken on these proposed changes. Subsequent efforts to pass a temporary, stop-gap measure to clarify a few critical provisions and provide the Board with emergency rule making authority remains unclear.

To help the public understand the new law, and to learn what we know, we have published a Proposition 19 webpage on our website. Here you will find facts, FAQ's, a webinar, and factsheets. Continue to frequently visit the page, as we will be adding other valuable resources to help serve you.

www.assessor.lacounty.gov/prop19

SUMMARY

Proposition 19 has two basic components:

Limits on Inheritance

Prop. 19 places new limits on the inheritance of the "assessed value" of family property by children and in some cases grandchildren. (Generally speaking, the "assessed value" is the price you paid for your home, plus the annual maximum of a 2% cost of living adjustment).

Prop. 19 makes significant changes to previous law (Parent-Child Transfers and Grandparent-Grandchild Transfers, Prop. 58/193) and reduces the transferable property assessment and tax-savings benefits. The previous law, allowed a parent (in some cases a grandparent) to transfer a primary home, of any value, and its property tax base (assessed value) without resulting in a reassessment of the property for the children. Previous law also allowed \$1 million in additional property to be transferred without reassessment, such as rental homes or commercial property.

The main differences of Proposition 19 compared to Prop 58/193 are:

1. The property must be the primary residence of the parent or grandparent – no other property can be considered.
2. The child (or grandchild) must make the home their primary residence within one year of the transfer.
3. The implementation date of this provision is Today, February 16, 2021

Property Tax Base Portability

The other provision of Prop 19 expands the benefits for homeowners who are over 55, disabled, or victims of natural disasters. The original Prop 60/90 allows the homeowners to transfer their current property tax base of the home they sold to a newly purchased home one time. Prop 19 increases the number of times that value can be transferred from one to three times. Additionally, Prop 19 allows eligible homeowners to transfer their assessed value anywhere within the state, and eliminates the "equal or lesser value test" which allows the transfer of the assessed value of the original home to a more expensive home, with any amount over 100% of the original home added to the new assessed value. The effective date is April 1, 2021


COMMUNITY

84th Annual

Student Speakers CONTEST

2021 Topic:

Distance and Online Learning: Pros and Cons




The contest is open to students who reside in California under the Multiple District Four Lions Clubs jurisdiction, including foreign exchange students, grades 9-12, of any high school or junior high school, charter school, private school, home school or independent study. Contestants may have completed grade 12 prior to the termination of the fall semester of the academic year.

15 District winners receive a scholarship of \$4,500 each
 4 Area winners receive a total scholarship of \$11,000 each
 1 Final winner receives a total scholarship of \$21,000
 Add total cash awards to Region, Zone and Club winners.

For more information contact Paul Chen
 Telephone: 626.488.4919
 E-mail: paulchen@chenfanpcpa.com
 Contest Date, Time, Place: TED - Between 3/1/2021 to 3/15/2021

Find additional information at: md4lions.org



Sponsored by
The California Lions Clubs
Multiple District Four

Disclaimer: Due to COVID-19 restrictions the MDC Student Speakers Committee and Council of Governors retains the right to implement changes to the MDC Student Speaker Contest at any time.




2.9.21

Biggest Virtual MIX in the SGV!

Join us as the SGV Chambers
come together for a special edition
Virtual Multi-Chamber MIX!
This is a FREE event!



Share the BUZZ about Your Business
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Asian Youth Center (Ayc) Welcomes New Board Members

San Gabriel, Calif. – January 13, 2021, the Honorable Mike Eng, a member of the California Unemployment Insurance Appeals Board (CUIAB), installed the new 2021 Officers and Board of Directors for the Asian Youth Center (AYC), a non-profit organization dedicated to empowering low-income, immigrant and at-risk youth and families through education, employment, and social services. These officers will lead the organization for the next 18 months, while new board members have made a commitment for the next three years.

“Volunteer Board service is one of the most important ways that private citizens, businesspeople, and community members can serve their community,” stated Mary Wong, AYC Board President (2019-2020). “It is a sacrifice of time and money; an intellectual, social, and sometimes emotional challenge; and a labor of love to serve on a non-profit board.”

- The 2021 Board Officers are:
- President: Ricky Choi, Community Relations Manager, San Gabriel Valley Council of Governments
 - First Vice-President: Bryan Chau, VP of Business Operations, Acceler8Networks
 - Second Vice President: Elizabeth Yang, Attorney, Law & Mediation Offices of Elizabeth Yang
 - Treasurer: Steve Arce, Vice President Cathay Bank
 - Secretary: Eugene Harris, Chief of Police, San Gabriel Police Department
 - Past-President: Mary Wong, Chief Executive Officer, Exact Tax, Inc.

“Board oversight and governance, strategic planning and fundraising are at the heart of every successful non-profit organization,” stated Michelle Freridge, Executive Director of AYC.

New and returning Board Members starting board service in 2021 include:

- Mr. Todd Becker (new), Attorney, Becker Law Group
- Mr. Frank Feng (new), Director of Finance, City of Hawthorne
- Mr. Michael Matoba (returning), Attorney & Community Member

Board Members who will be continuing service in 2021 include:

- Russell Arnold, Educator, Downey Unified School District
- Lily Baba, Community Member
- Marissa Castro-Salvati, Government Relations Manager, Southern California Edison
- Adam Y. Chang, Judge, Los Angeles Superior Court
- Henry Chang, First Vice President, California Bank & Trust
- Bruce Yu Chen, Vice President, MYZ Financial & Insurance Services
- Kenny Chung, Executive Vice President, Hong Kong Realty Management
- Raymond Ho, Vice President GE Properties
- Bruce Lazenby, Executive Director of Business Development, Rose Hills Memorial Park and Mortuary
- Steve Maekawa, Chief Financial Officer, Garfield Medical Center
- Damien Orozco, Owner & Founder, Iron Dog Fitness
- Sasha Perez, Student Engagement Manager, The Campaign for College Opportunity
- Helen Romero Shaw, Public Affairs Manager, Southern California Gas Company
- William Wu, J.D., Chief of Police, Compton Unified School District

AYC is grateful for the contributions of one 2020 Board Member who stepped down. Ms. Eileen Diamond, who served on the AYC board for more than 15 years. She served on the Gala Committee for many years, served as the Treasurer for one three-year term, and provided reliable governance and support for many years. “Thank you so much for your many years of volunteer Board Service!” Stated Executive Director Michelle Freridge, “We deeply appreciate your service!”

MEMBERS



WELCOME TO BNI®

Three fast phases of BNI membership benefits

Each phase lasts between two and six months, depending on how fast you engage within your chapter.

PHASE

1

LEARNING BNI AND FOSTERING CONNECTIONS

It's fun to learn how BNI works because you are meeting people, creating new relationships, and discovering ways to grow your business using networking both inside and outside BNI. Completing the Member Success Program (MSP), along with the support of your chapter, speeds you through this phase as quickly as possible.

PHASE

2

TURNING CONNECTIONS INTO STRONG BUSINESS RELATIONSHIPS

After completing MSP you are fully equipped to implement BNI's Givers Gain formula for success. Meanwhile, you'll begin to foster what becomes the most important benefit of your BNI membership: lifelong relationships with BNI members within your chapter and beyond.

PHASE

3

TRUST AND STRONG RELATIONSHIPS MAXIMIZE REFERRALS

After implementing Givers Gain, members experience a huge increase in the rate of referrals. Fellow chapter members have a better understanding of whom to refer to you and become better at qualifying referrals to improve their quality. And while your business is growing faster than you had imagined, it's become secondary to the friendships you forge with other BNI members.

Member success program accelerates your business growth

BNI's Member Success Program (MSP) accelerates your movement through the Three Phases with training that:

- ✓ Makes networking fun by setting goals, keeping score by tracking results, and celebrating when you win!
- ✓ Enables you to deliver weekly presentations that generate more referrals for you.
- ✓ Reveals how inviting guests and sponsoring new members generates more referrals for your business.
- ✓ Demonstrates why chapter leadership roles accelerate your business growth and make BNI chapter meetings more fun for you.
- ✓ Teaches you the elements of a chapter feature presentation that makes it informative for your fellow members and effective at delivering more referrals for you.

How to get the fastest possible Benefit from your bni membership:

Every member of your chapter is eager and willing to schedule a one-to-one meeting with you. BNI's GAINS proprietary one-to-one meeting process make these meetings a **more effective** investment of your time than any ordinary business meeting.

To help members get a better understanding of your business and the types of referrals that have the biggest possible positive impact for you, schedule a one-to-one each week, especially during your first weeks of BNI membership.

bni.com



Congratulations

You are invited to apply for membership.

BNI® membership makes business more rewarding and life more fun.

LIFE WITH BNI	VS	BUSINESS WITHOUT BNI
✓ A team to generate a steady flow of customers		✗ On your own , trying to figure things out
✓ A network of business owners who know how to give meaningful referrals and training on how to leverage it.		✗ Too few, inconsistent business referrals with a weak referral network
✓ You are the only provider for your business category within your chapter.		✗ Your message gets lost with so many competitors clamoring for the same business.
✓ Comprehensive training programs that grow with you as you scale your company.		✗ On your own to develop the skills you need as you grow your business.
✓ A room of givers dedicated to helping you grow.		✗ Dealing with takers, who don't appreciate what you offer.
✓ People to help you hold yourself accountable to achieve your goals and make your dreams come true.		✗ Goals slip and dreams get delayed because it's easy to slack off because no one is watching.

3 Easy steps To become a BNI member

- 1** Complete the online application.
- 2** Membership Committee reviews your application, accepts you and the chapter President announces your membership at the next meeting.
- 3** Complete the Member Success Program to accelerate the referrals you generate for your business.

bni.com

PPE Unite
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To register visit: <https://www.ppeunite.org/sign-up>

PPE UNITE IS COMING TO POMONA!

PPE Unite™ is a public and private partnership creating access to personal protective equipment (PPE) for small businesses across Los Angeles County.

We are here for you and your small business, partnering with you every step of the way as we work towards safely reopening our local economy.

PPE for small businesses may include:

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- Hand sanitizers
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PPE Unite along with the Pomona Chamber of Commerce are proud to partner with the following Organizations:



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New Member Showcase



Joanna Ho

Lead Branch Manager - U.S. Bank Rosemead Walmart Branch
 Vice President | Southern California Asian Heritage Business Resource Group

Joanna Ho has been with U.S. Bank for 12 years. She found a career in banking early on while attending California State University of Fullerton. She graduated from Cal State Fullerton in Business Administration with emphasis of Finance and Entertainment & Tourism Management. From starting out as a part-time banker, she is now a branch manager at U.S. Bank at Rosemead Walmart for the past 5 years. She is very knowledgeable in all bank products with consumer and business products. Joanna has been instrumental in providing assistance to all her clients by deepening relationship and educating clients in reaching their financial goals. In addition, Joanna is heavily involved with the Asian Heritage Business Resource Group within U.S. Bank, where she has a passion in bringing awareness of the Asian heritage culture to peers and company through impactful programming.

EDUCATION



The Monthly Gazette

News from the Rosemead School District



February 2021

Message from the Superintendent

Rosemead School District Announces that All Five of its District Schools have been Named as 2019-2020 Educational Results Partnership Honor Roll for High Achievement in Student Success

Dear Rosemead Community,

We are happy to share that all five (5) of our district schools have been named as 2019-2020 Educational Results Partnership Honor Roll for high achievement in student success rated at a “Star” category – the highest rating. The schools are: Encinita Elementary School, Mildred B. Janson Elementary School, Savannah Elementary School, Emma W. Shuey Elementary School, and Muscatel Middle School. The program, sponsored by the Campaign for Business and Education Excellence (CBEE), is part of a national effort to identify higher-performing schools and districts that are improving student outcomes. This year, the California Honor Roll recognized 2,568 higher-performing schools in the state that are distinguished for their academic achievement and closing achievement gaps.

Through national research, ERP has identified a common set of success factors in higher-performing Honor Roll schools and districts. These include clear, specific learning objectives aligned to college and career readiness, along with:

- Evidence-based instructional practices
- A defined system-wide mission of college and career readiness for all students
- An investment in human capital
- Maintenance of data and assessment systems to monitor school and student performance
- Resources and guidance to support schools’ efforts in preparing all students for college and career

This recognition is a direct result of the hard work of our talented students and dedicated teachers, support staff, and administrators. Our unwavering commitment to the success of our students demonstrates that with the appropriate support and mindset all students can achieve at very high levels. I would like to congratulate all five of our schools and our amazing students.

Our five principals had the following to say about their schools’ honor:

“I am so proud of our entire Encinita community for being a 2019-2020 Honor Roll School. I want to express my sincere gratitude to our staff, families and students for their hard work, dedication and resilience. Your love and support for our school and each other are recognized and appreciated. With our strong partnerships and growth mindset, I know we will continue to accomplish more together,” said Dr. Linda Chang, Principal of Encinita.

“I am honored to work with such a great group of educators, students, and families. We are excited and appreciative to be recognized as an Educational Results Partnership’s (ERP) Honor Roll program. Congratulations to the entire Janson Family,” said Dr. Gabriel Cardenas, Principal of Janson.

“What a wonderful honor it is to receive this 2019-20 Honor Roll acknowledgement from Educational Results Partnership (ERP), on behalf of the faculty and support staff of Savannah Elementary School. We are amongst great educational leaders in our school community who strive daily to impart to and grant our students the opportunities to advance educationally. I am privileged to work with such wonderful people. Thank you Savannah Staff for your hard work and commitment to improving student outcomes and instilling in them the leadership skills they need to be successful in their lives and as our future Leaders of America. Thank You ERP for recognizing the work of our School Community and honoring us with the 2019-20 Honor Roll award,” said Mrs. Ruth Soto, Principal of Savannah.

“Shuey School is proud to be honored with this recognition from the Educational Results Partnership for the past 4 years. This award which is presented by the country’s largest database on student achievement is the result of the hard work, dedication and commitment to children exhibited each and every day by our teachers and staff. With the support from our families, community, district office and Board of Trustees, we continue to strive for educational excellence and achievement so that each child can attain his/her highest potential,” said Mrs. Jan Brydle, Principal of Shuey.

“We are so proud of our Mustang scholars for their academic dedication and achievements! Muscatel Middle School’s team of exceptionally talented educators consistently go above and beyond to present our students with rigorous academic content as well as the scaffolding necessary to ensure the success of our students. Coupled with the perseverance of our students and the support of our Mustang families, Muscatel Middle School continues to be a great place to learn and thrive. Congratulations, Mustangs,” said Mrs. Jocelyn Wilson, Principal of Muscatel.

In California, the ERP Honor Roll is supported by numerous businesses and organizations, including the Campaign for Business and Education Excellence (CBEE) Macy’s, Enterprise Holding, Inc., the Auto Club of Southern California, and Wells Fargo.

To access the ERP Honor Roll, visit www.edresults.org.

About the Educational Results Partnership

The 2019-2020 Honor Roll is developed by Educational Results Partnership (ERP), a nonprofit organization that applies data science to help improve student outcomes and career readiness. ERP maintains the nation’s largest database on student achievement and utilizes this data to identify higher-performing schools and districts. School districts that receive the ERP Honor Roll distinction have demonstrated consistent high levels of student academic achievement, improvement in achievement levels over time, and a reduction in achievement gaps among student populations. For districts with high schools, the ERP Honor Roll recognition also includes measures of college readiness. ERP’s goal is to ensure that more students are equipped to enter the workforce with the skills of today’s global economy demands.

About the Campaign for Business and Education Excellence

Supported by an alliance of national business leaders, the Campaign for Business and Education Excellence (CBEE) identifies and recognizes high-performing schools and districts through its sponsorship of the ERP Honor Roll program.

Our District is thankful for the hard work of our students and teachers at each of our five schools. This recognition is a testament to the sustained focus on academic results and commitment to student success that our schools and parent communities have shown over the years.

Respectfully,
Alejandro Ruvalcaba
Superintendent of Schools

Dual Language Mandarin Immersion
Virtual Parent Information Meeting
Wednesday, Feb. 17 | 8am and 8pm
Learn about our innovative PK-5 Mandarin Dual Language program and meet our staff and parents.
Reunión virtual de información para padres
Miércoles 17 de febrero | 8am y 8pm
Conoce nuestro innovador programa de inmersión bilingüe en mandarín PK-5 y conoce a nuestro personal y padres.
Cúcc họp thông tin phụ huynh ảo
Thứ Tư, ngày 17 tháng 2 | 8 giờ sáng và 8 giờ tối
Hãy hãy đi tham gia buổi họp thông tin để biết thêm về chương trình và gặp gỡ nhân viên trường và các bậc phụ huynh.
Zoom Meeting: <https://zoom.us/j/91619394>

Program Highlights
• Instruction in English (50%) and Mandarin (50%)
• Available in preschool
• Fosters bilingual literacy
• Open to students of all backgrounds

Encinita Elementary School
• 21st century learning environments
• Leader in Mt. Lighthouse School
• Engaging STEAM instruction

Elementos destacados del Programa
• Instrucción en inglés (50%) y en mandarín (50%)
• Disponible en el preescolar
• Fomenta la alfabetización bilingüe
• Accesible a todos los estudiantes de cualquier origen

Escuela Primaria Encinita
• Ambientes de aprendizaje del siglo XXI
• Líder en Mt. Lighthouse School
• Instrucción STEAM innovadora

Các điểm nổi bật của chương trình
• Giảng dạy bằng tiếng Anh (50%) và bằng tiếng Quan Thoại (50%)
• Có sẵn ở trường mầm non
• Phù hợp với mọi trình độ
• Mở cửa học cho mọi học sinh bất kể nguồn gốc

Trường Tiểu Học Encinita
• Môi trường học tập thế kỷ 21
• Nhà trường tiên phong trong STEAM
• Thành tích giảng dạy đứng đầu trong STEAM

計劃亮點
• 50% 英文, 50% 中文教學
• 可在學前班
• 培養雙語閱讀能力
• 歡迎所有背景學生參加

Encinita 小學
• 21 世紀學習環境
• 在 Mt. Lighthouse 學校中領先
• 激發學生對 STEAM 課程

Rosemead School District – 2017 Best of the San Gabriel Valley Tribune’s “BEST SCHOOL DISTRICT”
Honor Roll Achievement – “HỌC KHU TỐT NHẤT” (theo tờ báo San Gabriel Valley Tribune năm 2017)
Distrito Escolar Rosemead: “MEJOR DISTRITO ESCOLAR” del Valle de San Gabriel en 2017
Rosemead 學區 - San Gabriel Valley 華埠區 2017 年度獲獎學區



Classes begin August 2021
Las clases comienzan en agosto de 2021
Các lớp học bắt đầu vào tháng 8 năm 2021
2021 年 8 月開始上課

Educational Services Division

ENROLLMENT - TRANSITIONAL KINDERGARTEN, KINDERGARTEN, AND 1ST-8TH GRADE

Enrollment for our 2020-2021 school year has begun. We have implemented our online enrollment process for Transitional Kindergarten, Kindergarten, and 1st through 8th Grade enrollment. Please visit the District website at <https://www.rosemead.k12.ca.us/Page/488> to find more information on enrollment and registration.

Preschool Program:

Call 626-312-2900, x235, to reach the Child Development/Preschool department.

Transitional Kindergarten through 8th Grade Program:

1) enroll online and 2) call the campuses. For more information visit our websites or call our campuses.

Encinita Elementary School (626) 286-3111 www.rosemead.k12.ca.us/encinita	Mildred B. Janson Elementary School (626) 288-3150 www.rosemead.k12.ca.us/janson	Savannah Elementary School (626) 443-4015 www.rosemead.k12.ca.us/savannah
Emma W. Shuey Elementary School (626) 287-5221 www.rosemead.k12.ca.us/shuey	Muscatel Middle School (626) 287-1139 www.rosemead.k12.ca.us/muscatel	Rosemead School District District Office (626) 312-2900 www.rosemead.k12.ca.us

Questions:

Preschool enrollment & qualification: contact Mrs. Bella Galvan, (626) 312-2900 x235, bgalvan@rosemead.k12.ca.us
TK-8th gr. & Transfer permits: contact Ms. Myrene Mangali, (626) 312-2900 x230, mmangali@rosemead.k12.ca.us

Important Upcoming Dates:

Day	Date	Event	Time / Location	Questions - Contact
Thurs.	Feb. 4	Board of Trustees Regular Meeting	6:30 p.m. Closed Session 7:30 p.m. Open/Public Session	Superintendent’s Office
Thurs.	Feb. 18	Board of Trustees Study Session Meeting	6:30 p.m. Open/Public Session	Superintendent’s Office
Thurs.	Mar. 4	Board of Trustees Regular Meeting	6:30 p.m. Closed Session 7:30 p.m. Open/Public Session	Superintendent’s Office
Thurs.	Mar. 18	Board of Trustees Study Session Meeting	6:30 p.m. Open/Public Session	Superintendent’s Office

2020-2021
AYC Chinese Class
Small Group Chinese Language Acquisition
Starts: 1/9/2021-3/13/2021
Level A (Beginner): Saturday 9 am to 10 am
Level B (Intermediate): Saturday 10 am to 11 am
Level C (Advanced): Saturday 11 am to 12 pm

Tuition (10 Lessons = 1 Session)
Low Income \$200/Session
Regular Income \$240/Session

Chinese Language Tutor (10 Lessons = 1 Session)
Schedule Low Income Regular Income
1:1 Flexible \$240/Session \$400/Session
1:2 Flexible \$300/Session \$300/Session

Platform: Zoom
Contact Us:
(626) 537-0954
ayc.education@aycla.org
www.aycla.org
*All fees and tuition are non-refundable
**Low Income Verification Needed
***All sessions/lessons must be used within 4 months of purchase

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* This program/activity is not sponsored or endorsed by the Alhambra Unified School District.

COMMERCE



加入我們的團隊

Help us connect customers to exactly what they need – in any language.

Bilingual English/Mandarin Retail Sales Consultants
WSGV: Alhambra, Monterey Park, Rowland Heights, & Temple City

Earn big with competitive pay

Enjoy “you” time with Paid Time Off (PTO)

Keep learning with tuition assistance

Build skills with development programs

Earn discounts on AT&T products and services

Get covered with family medical, dental and vision plans

Visit <https://work.att.jobs/WSGVRetail> to apply

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ROSEMEAD CHAMBER OF COMMERCE

International Women's Day
Women in Leadership
Stepping Up & Stepping Out!

MARCH 4th 2021
Virtual Event & Mixer
Thursday, 3:00 pm- 4:00 pm

Free Admission RSVP Needed
OFFICE@ROSEMEADCHAMBER.ORG

Nada Lena Nasserdeen
#1 Best Selling Author on Amazon for Personal Success / TEDx Speaker

In honor of International Women's Day, we are bring women from all different industries together to celebrate, be inspired, and learn from other incredible female leaders. Join us for this Zoom event, because # we are Better Together!

SoCalGas Joins the San Gabriel Valley Council of Governments in Recognizing the Winners of the 2020 Energy Champion Awards

Participating cities and agencies within the San Gabriel Valley have saved enough energy to power 229 homes per year through energy efficiency projects

LOS ANGELES, January 27, 2021 – Southern California Gas Co. (SoCalGas) and the San Gabriel Valley Council of Governments (SGVCOG) today congratulate the winners of the 2020 Energy Champion Awards presented by the San Gabriel Valley Energy Wise Partnership (SGVEWP). Members of SGVEWP include SoCalGas, the SGVCOG, San Gabriel Valley cities, school districts, and special districts including waste, water, transportation, fire, etc., that are located within SoCalGas service territories. SGVEWP hosted the 2020 San Gabriel Valley Energy Champion Awards to recognize the San Gabriel Valley agencies' efforts in support of energy efficiency programs. A recent study by the Energy Futures Initiative found energy efficiency to be the most cost-effective approach towards meeting California's climate goals.

The SGVEWP created the Energy Champion Awards to encourage members to implement energy efficiency measures. The awards are broken down into three categories: bronze, silver and gold. SGVCOG recognized a total of 13 cities and one school district with Gold awards and one city with a Silver award. The Energy Champion Awards recognizes municipal projects, but there are ways other customers can become more energy efficient too. SoCalGas' public sector customers located within SGVEWP cities are eligible for an additional 50% in rebates for energy efficient appliances and equipment in 2020 and 2021. To learn more about SoCalGas' rebate programs and incentives, visit <https://www.socalgas.com/save-money-and-energy/rebates-and-incentives>.

"The San Gabriel Valley Energy Wise Partnership has been successful in reducing overall energy consumption and greenhouse gas emissions in these local communities," said Brian Prusnek, director of customer programs and assistance at SoCalGas. "Energy efficiency programs are a proven, cost-effective tool to achieve California's climate goals and we are proud to be a part of the inaugural Energy Champion Awards."

"The City of San Gabriel is proud to be working with the SoCalGas team on energy efficiency projects this year. We recently completed a project at the Smith Park Pool which is estimated to save 14,074 therms of energy and thousands of dollars every year," said City of San Gabriel Mayor Denise Menchaca. "We're looking forward to collaborating with SoCalGas and San Gabriel Valley Energy Wise Partnership on more energy efficiency projects in 2021."

"Our partnership with SoCalGas and SGVCOG has helped us understand the importance of long-term energy efficiency, not only for the environmental benefits offered, but also the financial savings for our city's residents," said San Dimas Mayor Emmett Badar. "We are honored to be the silver recipient of the Energy Efficiency Champion Awards. Our participation in this year's program is an indication that we are on the right path towards becoming a more energy efficient city."

"Through the SGVEWP, we're able to support our cities in reduction of energy consumption and the implementation of energy efficiency actions," said Marisa Creter, executive director at SGVCOG. "Last year, the Partnership launched the San Gabriel Valley Energy Champion Awards to promote and encourage our cities to complete energy efficiency projects. We were extremely excited to recognize 15 cities and agencies for their achievements in 2020 and we look forward to continuing working with our cities to create a more sustainable San Gabriel Valley!"

The cities of San Gabriel and San Dimas both implemented award-winning projects involving pool covers at municipal pools that saved a total of 34,302 therms in 2020.

The full list of winners is as follows: Alhambra, Arcadia, Claremont, Duarte, El Monte, Irwindale, La Verne, Monrovia, Pomona, San Gabriel, South El Monte, South Pasadena, Walnut, and El Monte Union High School District all receiving Gold awards and San Dimas receiving a Silver award.

Since its formation in 2009, SGVEWP members have completed over 60 energy efficiency projects, attended over 130 community events to promote energy efficiency opportunities,

hosted over 30 energy efficiency workshops and conducted outreach to more than 8,000 residents. Since 2016, SGVEWP cities have partnered with SoCalGas and saved over 90,000 therms through various projects, equivalent to the amount of energy needed to power approximately 229 homes a year.

Project highlights include:

- City of Alhambra: 2 pool heater projects for a total of 7,200 therms saved annually
- City of Arcadia: A boiler project for a total of 1,562 therms saved annually
- City of Covina: A pool heater and a boiler project for total of 5,654 therms saved annually
- City of Duarte: A pool cover, pool heater and a tankless water heater project with 12,998 therms saved annually
- City of El Monte: 2 pool cover and 2 pool heater projects for a total of 14,065 therms saved annually
- City of Monterey Park: 2 pool heater and 2 boiler projects for a total of 10,103 therms saved annually
- City of Pomona: A boiler project for a total of 3,623 therms saved annually
- City of South El Monte: A pool cover and pool heater project for a total of 5,781 therms saved annually

Recipients had to meet the following criteria to receive awards:

Bronze Category:

- Attend one Energy Work Group meeting or energy efficiency training in 2020.
- Undergo an Energy Star Portfolio audit to assess how on municipal facilities are performing on energy efficiency and meet with SGVCOG staff to review potential energy efficiency projects.
- Shared SGVEWP and SoCalGas rebate/financial incentive information on the City's website or conducted at least one energy efficiency outreach event with the Partnership in 2019 or 2020.

Silver Category:

- Attended two Energy Work Group meetings or energy efficiency trainings in 2020.
- Undergo an Energy Star Portfolio audit to assess how on municipal facilities are performing on energy efficiency and meet with SGVCOG staff to review potential energy efficiency projects.
- Shared SGVEWP and SoCalGas rebate/financial incentive information on the City's website or conducted at least one energy efficiency outreach event with the Partnership in 2019 or 2020.
- 5% therm usage reduction from March 1, 2018 to March 1, 2020 or have at least one municipal facility audited from 2018 to 2020.

Gold Category:

- Attended three Energy Work Group meetings or energy efficiency trainings in 2020.
- Undergo an Energy Star Portfolio audit to assess how on municipal facilities are performing on energy efficiency and meet with SGVCOG staff to review potential energy efficiency projects.
- Shared SGVEWP and SoCalGas rebate/financial incentive information on the City's website or conducted at least one energy efficiency outreach event with the Partnership in 2019 or 2020.
- 10% therm usage reduction from March 1, 2018 to March 1, 2020 or have at least two municipal facilities audited from 2018 to 2020.
- Hosted an energy efficiency social media campaign or a natural gas energy efficiency project at the Energy Work Group or the SGVCOG Public Works Technical Advisory Committee in 2020.

CHAMBER

LA COUNTY CERTIFICATION 洛杉磯縣小企業證書

了解提出證書申請要求和程序
Learn the Certification Process & Requirements

Webinar hosted in English 英文講座


Thursday, 2/18/2021 | 3PM

**What is the Preference Program?
Who is eligible to participate?
How do I apply?**

- Local Small Business Enterprise (LSBE) Preference Program
- Disabled Veteran Business Enterprise (DVBE) Preference Program
- Social Enterprise (SE) Preference Program
- Community Business Enterprise (CBE) Program

RSVP <https://bit.ly/2MgRGOz>

Info: Elaine Pang 彭依寧 213-808-1751 | epang@cscla.org



45TH ANNIVERSARY GALA AND LUNAR NEW YEAR CELEBRATION

Thursday, February 18, 2021
4:00 - 5:00 p.m. • Virtual Gala Program

Come in virtually to ring in the Lunar New Year and celebrate our 45 years of service to the community. Special guests will include Congresswoman Judy Chu, Assembly Speaker Anthony Rendon, Mayor Eric Garcetti, and Supervisor Hilda Solis.

All gala attendees will automatically be entered for a chance to win 1 of 3 raffle prizes! Registration is FREE!

Learn more at pacegala.givesmart.com

Visit above event page for live stream, up-to-date event details, RSVP, meal package purchase options and sponsorship info.



Bocso Tech's Cheer Program Gives Back

Mission accomplished! Many thanks to dedicated students and families from Bocso Tech's Cheer program, Key Club, NHS and the Red Cross Club who joined together to make this happen--hundreds of hygiene items for homeless veterans were dropped off at the American Red Cross chapter in Arcadia!

These items will be taken to the Armed Forces Division of the American Red Cross, which arranges for distribution to the

homeless vets. The original drop off date was delayed due to the pandemic restrictions.

The next upcoming service project is to collect items for refugees; an effort that will be sponsored by the Red Cross's International Relief Division.

Special thanks to Mrs. Anne Sigoloff, who moderates the Red Cross Club, for organizing the efforts and make the huge drop off!



Lunar New Year Mixer

FRIDAY | FEB. 26
SPECIAL PERFORMANCES BY
Immortals Lion Dance

RAFFLE PRIZES | FREE ADMISSION | 4:00-5:00pm

ROSEMEAD CHAMBER OF COMMERCE

R.S.V.P OFFICE@ROSEMEADCHAMBER.ORG
WWW.RosemeadChamber.org



LUNAR NEW YEAR VIRTUAL MIXER

THURSDAY | FEB. 25TH, 2021
10:30 AM - 12 NOON
ZOOM ID: 626 300 9000

EDUCATIONAL SEMINAR ON COVID-19 RELATED TOPICS.
有關COVID-19相關主題的教育研討會。

Speakers:

- 1st Speaker - General CA: Wendy McKinley, General California Mandate Spokesperson
- 2nd Speaker - National Life Group: Linying Jiang, CMAA, RICS, Key Account Associate
- 3rd Speaker - Allied Pacific: William Wang, D.O., MBA, D.C., Senior Medical Director, Allied Pacific, PA

COVID-19 SCHOOL SAFETY

CHILDREN & COVID-19: KNOW THE SYMPTOMS

Contact your provider if there are concerning symptoms.

MOST COMMON

- COUGH
- FEVER

LOOK OUT FOR THESE ADDITIONAL SYMPTOMS

- ACHES & PAINS
- CONGESTION/RUNNY NOSE
- FATIGUE
- VOMITING & DIARRHEA
- LOSS OF APPETITE
- RASH

For more information, visit: publichealth.lacounty.gov/coronavirus