

WEBINAR

6 SERIES (FEB - JUN 2024)

CONTENT MARKETING FOR SMALL BUSINESSES

MAKE YOUR OWN BUSINESS MORE ADVANCED



Brigette Callahan
President & Creative Director
Babilon Arts, Inc.

Are you looking to build a powerful content strategy for your small business? Sometimes content marketing is the best way for small business owners to compete against others with larger budgets for online advertising and PR. Be sure to leverage your unique viewpoint on your industry to get noticed.

→ Register Here
tinyurl.com/mrcawkap



(((•))) SIX ESSENTIALS AND TIPS

- Feb 7 (Wed) 1:00 pm (60 min)
 - Mar 6 (Wed) 1:00 pm (60 min)
 - Apr 10 (Wed) 1:00 pm (60 min)
 - May 8 (Wed) 1:00 pm (60 min)
 - Jun 5 (Wed) 1:00 pm (60 min)
 - Jun 26 (Wed) 1:00 pm (60 min)
- Mastering Visual Storytelling
Visual Branding
From Blank Canvas to Captivating Slides
Slide Design Mastery
Designing for Impact
Creating a Visual Identity



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for more info, please email:
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Brought to you in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD) and BusinessSource Center in Hollywood Region (operated by PACE Business Development Center).



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