WEBINAR

6 SER ES (FEB - JUN 2024)

CONTENT MARKETING FOR SMALL BUSINESSES

MAKE YOUR OWN BUSINESS MORE ADVANCED



Are you looking to build a powerful content strategy for your small business? Sometimes content marketing is the best way for small business owners to compete against others with larger budgets for online advertising and PR.

Be sure to leverage your unique viewpoint on your industry to get noticed.

Brigette Callahan
President & Creative Director
Babilon Arts, Inc.





(()) SIX ESSENTIALS AND TIPS

- Feb 7 (Wed) 1:00 pm (60 min)
- Mar 6 (Wed) 1:00 pm (60 min)
- Apr 10 (Wed) 1:00 pm (60 min)
- May 8 (Wed) 1:00 pm (60 min)
- Jun 5 (Wed) 1:00 pm (60 min)
- Jun 26 (Wed) 1:00 pm (60 min)

Mastering Visual Storytelling

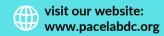
Visual Branding

From Blank Canvas to Captivating Slides

Slide Design Mastery

Designing for Impact

Creating a Visual Identity





for more info, please email: DChung@pacela.org

Brought to you in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD) and BusinessSource Center in Hollywood Region (operated by PACE Business Development Center).







